

ХНАДУ

Кафедра менеджменту

Перелік статей викладачів кафедри менеджменту в наукометричних базах Scopus і Web of Science (за 2015-2021 р.р.)

ІБ викладача	Наукова стаття
Криворучко Оксана Миколаївна	<p>1. Enterprise management in VUCA conditions / Popova N., Shynkarenko V., Kryvoruchko O., Zeman Z. <i>The Economic Annals-XXI Journal</i>. 2018. № 170(3–4). P. 27–31. DOI: 10.21003/ea.V170-05. URL: http://soskin.info/en/ea/2018/170-3-4/Economic-Annals-contents-V170-05 (Scopus)</p> <p>2. Using the elements from a fuzzy sets theory in the process of diagnosing the loyalty of consumers of motor transport services / Fedotova I., Kryvoruchko O., Shynkarenko V., Bocharova N., Sotnychenko L., Dimitrakieva S. <i>Eastern-European Journal of Enterprise Technologies. Control processes</i>. 2019. Vol. 3/3(99). P. 39-49. DOI: https://doi.org/10.15587/1729-4061.2019.169079. URL: http://journals.urau.ua/eejet/article/view/169079 (Scopus)</p> <p>3. Kryvoruchko O., Shynkarenko V., Popova N. Quality Management of Transport Services: Concept, System Approach, Models of Implementation. <i>International Journal of Engineering & Technology</i>. 2018. Vol. 7, № 4.3. P. 472-476. URL: https://www.sciencepubco.com/index.php/ijet/article/view/19919</p> <p>4. Nadezhda Popova, Andrii Kataiev, Anna Nevertii, Oksana Kryvoruchko, Ruslan Skrynkovskyi. Marketing aspects of innovative development of business organizations in the sphere of production, trade, transport, and logistics in VUCA conditions. <i>Estudios de Economia Aplicada</i>. Vol 38, No 3 (1) (2020) http://ojs.ual.es/ojs/index.php/eea/index</p>
Шинкаренко Володимир Григорович	<p>1. Popova N., Shynkarenko V. Personnel development at enterprises with regard to adaptation to the VUCA world. <i>The Economic Annals-XXI Journal</i>. 2016. № 156(1–2). P. 88–91. DOI: http://dx.doi.org/10.21003/ea.V156-0020. URL: http://soskin.info/userfiles/file/Economic-Annals-pdf/DOI/ea-V156-0020.pdf (Scopus)</p> <p>2. Popova N.V., Shynkarenko V.G. Development of the stakeholder marketing at the enterprises in transportation and logistic system. <i>Marketing and Management of Innovations</i>. 2016. № 3. P. 66–75. URL: http://mmi.fem.sumdu.edu.ua/journals/2016/3/66-75 (Web of Science)</p>

	<p>3. Enterprise management in VUCA conditions / Popova N., Shynkarenko V., Kryvoruchko O., Zeman Z. <i>The Economic Annals-XXI Journal</i>. 2018. № 170(3–4). P. 27–31. DOI: 10.21003/ea.V170-05. URL: http://soskin.info/en/ea/2018/170-3-4/Economic-Annals-contents-V170-05 (Scopus)</p> <p>4. Using the elements from a fuzzy sets theory in the process of diagnosing the loyalty of consumers of motor transport services / Fedotova I., Kryvoruchko O., Shynkarenko V., Bocharova N., Sotnychenko L., Dimitrakieva S. <i>Eastern-European Journal of Enterprise Technologies. Control processes</i>. 2019. Vol. 3/3(99). P. 39-49. DOI: https://doi.org/10.15587/1729-4061.2019.169079. URL: http://journals.uran.ua/eejet/article/view/169079 (Scopus)</p>
Федотова Ірина Володимирівна	<p>1. Using the elements from a fuzzy sets theory in the process of diagnosing the loyalty of consumers of motor transport services / Fedotova I., Kryvoruchko O., Shynkarenko V., Bocharova N., Sotnychenko L., Dimitrakieva S. <i>Eastern-European Journal of Enterprise Technologies. Control processes</i>. 2019. Vol. 3/3(99). P. 39-49. DOI: https://doi.org/10.15587/1729-4061.2019.169079. URL: http://journals.uran.ua/eejet/article/view/169079 (Scopus)</p> <p>2. Fedotova I., Shynkarenko V., Kryvoruchko O. Development of the Viable System Model of Partner Relationship Management of the Company. <i>International Journal of Engineering & Technology</i>. 2018. Vol. 7, № 4.3. P. 445-450. URL: https://www.sciencepubco.com/index.php/ijet/article/view/19913</p>
Дмитрієва Оксана Іллівна	<p>1. Dmytriiev I.A., Shevchenko I.Yu., Dmytriieva O.I., Maltseva V.V. Methodical tools for the forecasting the economic risks of the automotive enterprises in the conditions of the state stimulation of the internal demand for the automobiles. <i>Financial and credit activity: problems of theory and practice</i>. Vol. 2 №29, 2019. p. 279-286. (Web of Science)</p> <p>2. Dmytriiev I., Shevchenko I., Dmytriieva O., Dzhere-liuk I., Serohina T. Methodological and applied aspects of forming the competi-tive strategy of an enterprise based on typologization of re-gional markets (using the example of the automotive industry). <i>Financial and credit activity: problems of theory and practice</i>. Vol. 2. №33, 2020. p. 107-116.</p> <p>3. Development of method for selected financing of scientific and educational institutions through targeted capital investment in the development of innovative technologies / Levchenko I, Dmytriieva O., Shevchenko I., Britchenko I., Kruhlov V., Avanesova N., Kudriavtseva O., Solodovnik O. <i>Eastern-European Journal of Enterprise Technologies</i>. Vol. 3 №13 (111). (2021): Transfer of technologies: industry, energy, nanotechnology. DOI: https://doi.org/10.15587/1729-4061.2021.235930 (Scopus)</p>

<p>Бочарова Надія Аваківна</p>	<p>1. Using the elements from a fuzzy sets theory in the process of diagnosing the loyalty of consumers of motor transport services / Fedotova I., Kryvoruchko O., Shynkarenko V., Bocharova N., Sotnychenko L., Dimitrakieva S. <i>Eastern-European Journal of Enterprise Technologies. Control processes</i>. 2019. Vol. 3/3(99). P. 39-49. DOI: https://doi.org/10.15587/1729-4061.2019.169079. URL: http://journals.uran.ua/eejet/article/view/169079 (Scopus)</p>
<p>Кудрявцева Оксана Володимирівна</p>	<p>1. Development of method for selected financing of scientific and educational institutions through targeted capital investment in the development of innovative technologies / Levchenko I, Dmytriieva O., Shevchenko I., Britchenko I., Kruhlov V., Avanesova N., Kudriavtseva O., Solodovnik O. <i>Eastern-European Journal of Enterprise Technologies</i>. Vol. 3 №13 (111). (2021): Transfer of technologies: industry, energy, nanotechnology. DOI: https://doi.org/10.15587/1729-4061.2021.235930 (Scopus)</p>