

Review of the educational Bachelor's program "Entrepreneurship, trade and exchange activity" (2023) of the Kharkiv National Automobile and Highway University (Ukraine)

The educational program is developed at a high level, contains good practices in the training of bachelors in entrepreneurship, trade and stock exchange, ensures the formation of an individual educational trajectory, aimed not only at hard skills, but also at soft skills.

The educational program includes fundamental humanitarian training (through such courses as "Philosophy", "Socio-political problems of modern society", "Jurisprudence and administrative law", "Economic and labor law", "Native language", "Foreign language"), mathematical and digital training (through such courses as "Higher mathematics", "Computer information systems and technologies", "Economic and mathematical methods and models"). The courses of mathematical and digital training are the basis for the courses "Justification of economic decisions and risk assessment" and "Project analysis".

A block of theoretical professional training as courses "History of economics and economic thought", "Macroeconomics", "Microeconomics", "Economic theory" is well-presented.

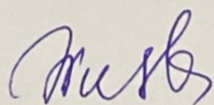
The block of professional training covers the study of courses "Management", "Business economics", "Entrepreneurship and business culture", "Economics of trade", "Exchange activity", "Marketing", "Trade in cars, components, fuel and lubricants", "Economics of nature use and ecological entrepreneurship", "Innovative entrepreneurship and startup project management", "Commodity exchange", "Trade entrepreneurship", "Transportation business", "Business planning" and other courses.

The modernity of the educational program is ensured by the use of interactive teaching and learning methods, software, including simulators.

The educational Bachelor's program "Entrepreneurship, trade and exchange activity" of the Kharkiv National Automobile and Highway University (Ukraine) is a modern educational offer, developed in accordance with the needs and challenges of the globalized world.

Reviewer

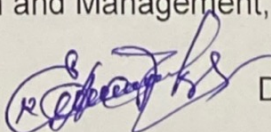
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Emilia Huseinova

Ministry of Science and Education of the Republic of Azerbaijan, I confirm the signature of Emilia Huseinova, Associate Professor, Candidate of Economic Sciences, Department of Industrial Organization and Management, Mingachevir State University.

Scientific secretary



Dr.K.S. Eyyubova

